

Res. Asst. BEYZA ETİZ

Personal Information

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Education Information

Doctorate, Sivas Cumhuriyet University, İktisadi Ve İdari Bilimler Fakültesi, İşletme Bölümü, Turkey 2023 - Continues

Postgraduate, Katholieke Hogeschool Leuven, Arenberg Science Park, Marketing, Belgium 2022 - 2023

Postgraduate, Sivas Cumhuriyet University, İktisadi Ve İdari Bilimler Fakültesi, İşletme Bölümü, Turkey 2020 - 2023

Undergraduate, Istanbul University, Faculty Of Political Sciences, Department Of Business Administration, Turkey 2014 - 2018

Foreign Languages

English, C1 Advanced

Korean, A2 Elementary

Certificates, Courses and Trainings

Environment and Sustainability, Oxford Net Zero Global Youth Training Program, The Global Youth Coalition , 2023

Dissertations

Postgraduate, GREENWASHING IN MARKETING: A STUDY ON BIST 30 COMPANIES, Sivas Cumhuriyet University, İktisadi Ve İdari Bilimler Fakültesi, İşletme Bölümü, 2023

Academic Titles / Tasks

Research Assistant, Sivas Cumhuriyet University, İktisadi Ve İdari Bilimler Fakültesi, İşletme Bölümü, 2023 - Continues

Books & Book Chapters

I. Dijital Pazarlama ve Yapay Zeka

Biçer D. F., Etiz B.

in: Yapay Zekâ ve Pazarlama, Tarık Yolcu, Kürşad Özkaynar, Editor, Eren Kitap, Ankara, pp.150-180, 2023

II. Evrensel Kadın Hakları Tarihi ve Türkiye'de Kadın Hakları

Etiz B.

in: Toplumsal Cinsiyet Eşitliği ve Kalkınma, Şebnem Özdemir, İlkay Noyan Yalman, Editor, Kriter yayınevi, İstanbul, pp.50-80, 2022

Refereed Congress / Symposium Publications in Proceedings

I. GREENWASHING IN MARKETING: CLASSIFICATOIN EXAMPLES FROM AROUND THE WORLD

Etiz B.

INTERNATIONAL EUROASIA Congress on Scientific Researches and Recent Trends 11, Sivas, Turkey, 22 - 23 June 2023, pp.224-225

Supported Projects

Etiz B., Project Supported by Other Official Institutions, 2022 - 2022

Activities in Scientific Journals

Cumhuriyet Üniversitesi İktisadi ve İdari Bilimler Dergisi, Publication Committee Member, 2024 - Continues

Tasks In Event Organizations

Etiz B., Scientific Congress, Sivas, Turkey, Ekim 2023