

## Asst. Prof. HATİCE GENÇ KAVAS

### Personal Information

**Email:** hkavas@cumhuriyet.edu.tr

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### International Researcher IDs

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Publons / Web Of Science ResearcherID: AGH-1823-2022

Yoksis Researcher ID: 108292

### Education Information

Doctorate, Sivas Cumhuriyet University, Sosyal Bilimler Enstitüsü, İşletme, Turkey 2015 - 2019

Doctorate, Dicle University, Institute Of Social Sciences, Turkey 2013 - 2015

Postgraduate, Sivas Cumhuriyet University, Sosyal Bilimler Enstitüsü, İşletme, Turkey 2009 - 2011

Undergraduate, Sivas Cumhuriyet University, İktisadi ve İdari Bilimler Fakültesi, İşletme Bölümü, Turkey 2005 - 2009

### Dissertations

Doctorate, STRATEGIC POSITION OF THE TURKISH ENERGY SECTOR AND PREDICTION OF ENERJİ CONSUMPTION WITH ARTIFICIAL NEURAL NETWORK MODELS , 2019

Postgraduate, Toplam kalite yönetimi dahilinde hasta memnuniyeti (Sivas Devlet Hastanesi'nde bir alan araştırması), 2011

### Research Areas

Social Sciences and Humanities, Social Psychology, Production Management, Marketing, Healthcare Administration, Strategic Marketing and Brand Management

### Academic Titles / Tasks

Assistant Professor, Sivas Cumhuriyet University, Sosyal Bilimler Enstitüsü, Sağlık Turizmi İşletmeciliği Anabilim Dalı (disip. ararsı), 2020 - Continues

Lecturer, Sivas Cumhuriyet University, Zara Veysel Dursun Uygulamalı Bilimler Yüksekokulu, Sigortacılık ve Risk Yönetimi Bölümü, 2016 - 2020

Lecturer, Mardin Artuklu University, Nusaybin Vocational School, Department Of Foreign Trade, 2013 - 2016

### Academic and Administrative Experience

Head of Department, Mardin Artuklu University, Nusaybin Vocational School, Department Of Foreign Trade, 2014 - 2015

Assistant Director of Vocational School, Mardin Artuklu University, Nusaybin Vocational School, Department Of Foreign Trade, 2013 - 2014

## Courses

### Postgraduate

Supply Chain Management in Health Tourism Management, Postgraduate, 2021 - 2022, 2020 - 2021

Competitive Strategy, Postgraduate, 2021 - 2022

Investment Projects and Analysis in Health Tourism, Postgraduate, 2020 - 2021

### Undergraduate

Sigorta Etiği ve Profesyonellik, Undergraduate, 2019 - 2020

Yatırım Analizi ve Portföy Yönetimi - I, Undergraduate, 2019 - 2020

Sigortacılık İçin İngilizce - I, Undergraduate, 2019 - 2020

Tarım Sigortası, Undergraduate, 2018 - 2019

Hayat ve Sağlık Sigortaları, Undergraduate, 2019 - 2020

Kalite Yönetimi Sistemi, Undergraduate, 2018 - 2019

Sigortacılar İçin İngilizce - II, Undergraduate, 2018 - 2019

Küresel Stratejiler, Undergraduate, 2019 - 2020

Hayat Dışı Sigortaları - I, Undergraduate, 2019 - 2020

Sigorta Pazarlaması - I, Undergraduate, 2017 - 2018

Sigorta Pazarlaması - II, Undergraduate, 2016 - 2017

Mesleki İngilizce - II, Undergraduate, 2016 - 2017

Yatırım Analizi ve Portföy Yönetimi - II, Undergraduate, 2016 - 2017

Mesleki İngilizce - I, Undergraduate, 2016 - 2017

İngilizce - I, Undergraduate, 2016 - 2017

## Articles Published in Other Journals

- I. **The Hypothetical Psychological Impact of the COVID-19 Pandemic on Pediatrics and Pediatric Emergency Admissions: Evidence from Autoregressive Distributed Lag Model Method**  
GENÇ KAVAS H., ŞENGÖNÜL A.  
EURASIAN JOURNAL OF MEDICINE, vol.2, no.55, pp.120-127, 2023 (ESCI)
- II. **FORECASTING TURKEY ELECTRICITY CONSUMPTION WITH DEEP LEARNING BI-LSTM MODEL**  
GENÇ KAVAS H.  
Sivas Cumhuriyet University Journal of Science and Technology, vol.1, no.1, pp.24-33, 2022 (Peer-Reviewed Journal)
- III. **DO INDIVIDUALS RATIONALLY UTILIZE HEALTHCARE SERVICES? EVIDENCE FROM THE GLOBAL COVID-19 PANDEMIC**  
GENÇ KAVAS H.  
Erciyes Akademi, vol.36, no.3, pp.1391-1407, 2022 (Peer-Reviewed Journal)
- IV. **A RESEARCH ON THE INPATIENT SATISFACTION IN SIVAS STATE HOSPITAL WITHIN THE CONTEXT OF TOTAL QUALITY MANAGEMENT**  
GENÇ KAVAS H., GÜLTEKİN M. C., EMEK Ö. F.  
Journal of Management, Marketing and Logistics – (JMML), vol.3, no.3, pp.291-302, 2016 (Peer-Reviewed Journal)
- V. **Kahramanmaraş Kent Periferisinde Arazi Sahiplerinin Arazi Kullanım Davranışları**  
Gültekin M. C., Genç Kavas H.  
Mukaddime, vol.5, no.1, pp.113-133, 2014 (Peer-Reviewed Journal)

## Books

- I. **Kültürün Tüketici Davranışına Yansımaları ve Pazarlama Stratejileri**  
GENÇ KAVAS H.

in: Tüketici Davranışları - V, KARAMAN DAVUT, Editor, Eğitim Yayınevi, İstanbul, pp.169-197, 2024

**II. International Marketing ( Challenges and Competition)**

Genç Kavas H.

in: The Essentials of Today's Marketing-2, Assoc. Prof. Dr. İnci ERDOĞAN TARAKÇI, Asst. Prof. Dr. Ramazan ASLAN, Editor, Efe Academy Publishing, İstanbul, pp.129-144, 2023

**III. DÜNYA ENERJİ GÖRÜNÜMÜ VE YAPAY SİNİR AĞLARI İLE TÜRKİYE TALEBİNİN GELECEK TAHMİNİ ( Feed Forward / Bi-Lstm )**

GENÇ KAVAS H.

İksad Yayınevi, Sivas Merkez, 2021

## **Papers Published in Refereed Scientific Meetings**

- I. **Sığınmacı Hastaların Sağlık Hizmeti Kullanımı: Covid-19 Örneği**  
GENÇ KAVAS H.  
EFİ 2024 Uluslararası Ekonomi, Finans ve İşletme Kongresi, Sivas, Turkey, 23 May 2024, pp.74
- II. **The Effect of the Covid-19 Pandemic Distress on the Visits of Psychiatry Polyclinics of Children Under 18: A Case of Sivas**  
GENÇ KAVAS H., ŞENGÖNÜL A.  
5th International CEO Communication, Economics, Organization & Social Sciences Congress, Indonesia, 9 - 11 December 2022, pp.579-585
- III. **Was It Really Necessary to Go to a Hospital in a Parallel Universe without Covid-19**  
Genç Kavas H.  
4th International CEO Communication, Economics and Organization, 20 - 22 May 2022
- IV. **THE EFFECT OF THE COVID-19 PANDEMIC ON HOSPITAL APPLICATIONS OF CHILDREN AND ADOLESCENTS: A CASE OF SİVAS**  
GENÇ KAVAS H., ŞENGÖNÜL A.  
5. Uluslararası Sağlık Bilimleri ve Yaşam Kongresi, Burdur, Turkey, 10 March 2022, pp.1525-1533
- V. **Predicting Electricity Consumption of Turkey with Artificial Neural Networks Models**  
GENÇ KAVAS H., BİRCAN H., NEJATİAN A.  
5. International Regional Development Conference, Malatya, Turkey, 26 - 28 September 2019, pp.1842-1856
- VI. **Predicting Natural Gas Imports of Turkey with Artificial Neural Network Models**  
GENÇ KAVAS H., BİRCAN H., NEJATİAN A.  
5. International Regional Development Congress, Malatya, Turkey, 26 - 28 September 2019, pp.1857-1869
- VII. **DOĞU ANADOLU BÖLGESİNDE BULUNAN KATILIM BANKALARININ BÖLGE KALKINMASINA ETKİSİ**  
EMEK Ö. F., GÜLTEKİN M. C., GENÇ KAVAS H.  
UNIDAP Uluslararası Bölgesel Kalkınma Konferansı, Muş, Turkey, 28 - 30 September 2016, vol.1, pp.625-634
- VIII. **SÜRDÜRÜLEBİLİR KALKINMA VE ÇEVRESEL DUYARLILIĞIN İNCELENMESİ MARDİN ARTUKLU ÜNİVERSİTESİ ÖRNEĞİ**  
GÜLTEKİN M. C., EMEK Ö. F., GENÇ KAVAS H.  
UNIDAP Uluslararası Bölgesel Kalkınma Konferansı, Muş, Turkey, 28 - 30 September 2016, vol.1, pp.299-310
- IX. **PATIENT SATISFACTION IN THE CONTEXT OF TOTAL QUALITY MANAGEMENT AN EXAMPLE OF SIVAS STATE HOSPITAL**  
GENÇ KAVAS H., GÜLTEKİN M. C., EMEK Ö. F.  
Global Business Research Congress (GBRC), İstanbul, Turkey, 26 - 27 May 2016, vol.2016, pp.1-9

## **Supported Projects**

Genç Kavas H., Bircan H., Project Supported by Higher Education Institutions, Turkish Energy Sector Strategic Position and Neural Network Prediction of Energy Consumption Models with, 2017 - 2019

### **Tasks In Event Organizations**

Genç Kavas H., Teoriden Pratiğe Enerji Çalıştayı, Workshop Organization, Sivas, Turkey, Nisan 2021

### **Metrics**

Publication: 17

### **Non Academic Experience**

Sivas Devlet Hastanesi, Bilgi İşlem Personel Şefi