

Asst. Prof. HATİCE GENÇ KAVAS

Personal Information

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International Researcher IDs

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Publons / Web Of Science ResearcherID: AGH-1823-2022

Yoksis Researcher ID: 108292

Education Information

Doctorate, Sivas Cumhuriyet University, Sosyal Bilimler Enstitüsü, İşletme, Turkey 2015 - 2019

Doctorate, Dicle University, Institute Of Social Sciences, Turkey 2013 - 2015

Postgraduate, Sivas Cumhuriyet University, Sosyal Bilimler Enstitüsü, İşletme, Turkey 2009 - 2011

Undergraduate, Sivas Cumhuriyet University, İktisadi Ve İdari Bilimler Fakültesi, İşletme Bölümü, Turkey 2005 - 2009

Dissertations

Doctorate, STRATEGIC POSITION OF THE TURKISH ENERGY SECTOR AND PREDICTION OF ENERJİ CONSUMPTION WITH ARTIFICIAL NEURAL NETWORK MODELS , 2019

Postgraduate, Toplam kalite yönetimi dahilinde hasta memnuniyeti (Sivas Devlet Hastanesi'nde bir alan araştırması), 2011

Research Areas

Social Sciences and Humanities, Social Psychology, Production Management, Marketing, Healthcare Administration, Strategic Marketing and Brand Management

Academic Titles / Tasks

Assistant Professor, Sivas Cumhuriyet University, Sosyal Bilimler Enstitüsü, Sağlık Turizmi İşletmeciliği Anabilim Dalı (Disip. Ararsı), 2020 - Continues

Lecturer, Sivas Cumhuriyet University, Zara Veysel Dursun Uygulamalı Bilimler Yüksekokulu, Sigortacılık Ve Risk Yönetimi Bölümü, 2016 - 2020

Lecturer, Mardin Artuklu University, Nusaybin Vocational School, Department Of Foreign Trade, 2013 - 2016

Academic and Administrative Experience

Head of Department, Mardin Artuklu University, Nusaybin Vocational School, Department Of Foreign Trade, 2014 - 2015

Assistant Director of Vocational School, Mardin Artuklu University, Nusaybin Vocational School, Department Of Foreign Trade, 2013 - 2014

Courses

Supply Chain Management in Health Tourism Management, Postgraduate, 2021 - 2022, 2020 - 2021
Competitive Strategy, Postgraduate, 2021 - 2022
Investment Projects and Analysis in Health Tourism, Postgraduate, 2020 - 2021
Sigorta Etiği ve Profesyonellik, Undergraduate, 2019 - 2020
Yatırım Analizi ve Portföy Yönetimi - I, Undergraduate, 2019 - 2020
Sigortacılık İçin İngilizce - I, Undergraduate, 2019 - 2020
Tarım Sigortası, Undergraduate, 2018 - 2019
Hayat ve Sağlık Sigortaları, Undergraduate, 2019 - 2020
Kalite Yönetimi Sistemi, Undergraduate, 2018 - 2019
Sigortacılar İçin İngilizce - II, Undergraduate, 2018 - 2019
Küresel Stratejiler, Undergraduate, 2019 - 2020
Hayat Dışı Sigortaları - I, Undergraduate, 2019 - 2020
Sigorta Pazarlaması - I, Undergraduate, 2017 - 2018
Sigorta Pazarlaması - II, Undergraduate, 2016 - 2017
Mesleki İngilizce - II, Undergraduate, 2016 - 2017
Yatırım Analizi ve Portföy Yönetimi - II, Undergraduate, 2016 - 2017
Mesleki İngilizce - I, Undergraduate, 2016 - 2017
İngilizce - I, Undergraduate, 2016 - 2017

Articles Published in Other Journals

- I. **The Hypothetical Psychological Impact of the COVID-19 Pandemic on Pediatrics and Pediatric Emergency Admissions: Evidence from Autoregressive Distributed Lag Model Method**
GENÇ KAVAS H., ŞENGÖNÜL A.
EURASIAN JOURNAL OF MEDICINE, vol.2, no.55, pp.120-127, 2023 (ESCI)
- II. **FORECASTING TURKEY ELECTRICITY CONSUMPTION WITH DEEP LEARNING BI-LSTM MODEL**
GENÇ KAVAS H.
Sivas Cumhuriyet University Journal of Science and Technology, vol.1, no.1, pp.24-33, 2022 (Peer-Reviewed Journal)
- III. **DO INDIVIDUALS RATIONALLY UTILIZE HEALTHCARE SERVICES? EVIDENCE FROM THE GLOBAL COVID-19 PANDEMIC**
GENÇ KAVAS H.
Erciyes Akademi, vol.36, no.3, pp.1391-1407, 2022 (Peer-Reviewed Journal)
- IV. **A RESEARCH ON THE INPATIENT SATISFACTION IN SIVAS STATE HOSPITAL WITHIN THE CONTEXT OF TOTAL QUALITY MANAGEMENT**
GENÇ KAVAS H., GÜLTEKİN M. C., EMEK Ö. F.
Journal of Management, Marketing and Logistics – (JMML), vol.3, no.3, pp.291-302, 2016 (Peer-Reviewed Journal)
- V. **Kahramanmaraş Kent Periferisinde Arazi Sahiplerinin Arazi Kullanım Davranışları**
Gültekin M. C., Genç Kavas H.
Mukaddime, vol.5, no.1, pp.113-133, 2014 (Peer-Reviewed Journal)

Books & Book Chapters

- I. **Kültürün Tüketici Davranışına Yansıması ve Pazarlama Stratejileri**
GENÇ KAVAS H.
in: Tüketici Davranışları - V, KARAMAN DAVUT, Editor, Eğitim Yayınevi, İstanbul, pp.169-197, 2024
- II. **International Marketing (Challenges and Competition)**

Genç Kavas H.

in: The Essentials of Today's Marketing-2, Assoc. Prof. Dr. İnci ERDOĞAN TARAKÇI, Asst. Prof. Dr. Ramazan ASLAN, Editor, Efe Academy Publishing, İstanbul, pp.129-144, 2023

III. **DÜNYA ENERJİ GÖRÜNÜMÜ VE YAPAY SİNİR AĞLARI İLE TÜRKİYE TALEBİNİN GELECEK TAHMİNİ (Feed Forward / Bi-Lstm)**

GENÇ KAVAS H.

İksad Yayınevi, Sivas Merkez, 2021

Refereed Congress / Symposium Publications in Proceedings

- I. **Sığıncı Hastaların Sağlık Hizmeti Kullanımı: Covid-19 Örneği**
GENÇ KAVAS H.
EFİ 2024 Uluslararası Ekonomi, Finans ve İşletme Kongresi, Sivas, Turkey, 23 May 2024, pp.74
- II. **The Effect of the Covid-19 Pandemic Distress on the Visits of Psychiatry Polyclinics of Children Under 18: A Case of Sivas**
GENÇ KAVAS H., ŞENGÖNÜL A.
5th International CEO Communication, Economics, Organization & Social Sciences Congress, Indonesia, 9 - 11 December 2022, pp.579-585
- III. **Was It Really Necessary to Go to a Hospital in a Parallel Universe without Covid-19**
Genç Kavas H.
4th International CEO Communication, Economics and Organization, 20 - 22 May 2022
- IV. **THE EFFECT OF THE COVID-19 PANDEMIC ON HOSPITAL APPLICATIONS OF CHILDREN AND ADOLESCENTS: A CASE OF SİVAS**
GENÇ KAVAS H., ŞENGÖNÜL A.
5. Uluslararası Sağlık Bilimleri ve Yaşam Kongresi, Burdur, Turkey, 10 March 2022, pp.1525-1533
- V. **Predicting Electricity Consumption of Turkey with Artificial Neural Networks Models**
GENÇ KAVAS H., BİRCAN H., NEJATİAN A.
5. International Regional Development Conference, Malatya, Turkey, 26 - 28 September 2019, pp.1842-1856
- VI. **Predicting Natural Gas Imports of Turkey with Artificial Neural Network Models**
GENÇ KAVAS H., BİRCAN H., NEJATİAN A.
5. International Regional Development Congress, Malatya, Turkey, 26 - 28 September 2019, pp.1857-1869
- VII. **DOĞU ANADOLU BÖLGESİNDE BULUNAN KATILIM BANKALARININ BÖLGE KALKINMASINA ETKİSİ**
EMEK Ö. F., GÜLTEKİN M. C., GENÇ KAVAS H.
UNIDAP Uluslararası Bölgesel Kalkınma Konferansı, Muş, Turkey, 28 - 30 September 2016, vol.1, pp.625-634
- VIII. **SÜRDÜRÜLEBİLİR KALKINMA VE ÇEVRESEL DUYARLILIĞIN İNCELENMESİ MARDİN ARTUKLU ÜNİVERSİTESİ ÖRNEĞİ**
GÜLTEKİN M. C., EMEK Ö. F., GENÇ KAVAS H.
UNIDAP Uluslararası Bölgesel Kalkınma Konferansı, Muş, Turkey, 28 - 30 September 2016, vol.1, pp.299-310
- IX. **PATIENT SATISFACTION IN THE CONTEXT OF TOTAL QUALITY MANAGEMENT AN EXAMPLE OF SIVAS STATE HOSPITAL**
GENÇ KAVAS H., GÜLTEKİN M. C., EMEK Ö. F.
Global Business Research Congress (GBRC), İstanbul, Turkey, 26 - 27 May 2016, vol.2016, pp.1-9

Supported Projects

Genç Kavas H., Bircan H., Project Supported by Higher Education Institutions, Turkish Energy Sector Strategic Position and Neural Network Prediction of Energy Consumption Models with, 2017 - 2019

Tasks In Event Organizations

Genç Kavas H., Teoriden Pratiğe Enerji Çalıştayı, Workshop Organization, Sivas, Turkey, Nisan 2021

Metrics

Publication: 17

Non Academic Experience

Sivas Devlet Hastanesi